

CHRISTIAN COURIER

SPONSORED CONTENT

Christian Courier is an independent, Reformed biweekly newspaper that seeks to engage creatively in critical Christian journalism and connect Christians with a network of culturally savvy partners in faith. **CC is now offering Sponsored Content – articles paid for by advertisers or organizations looking to share about their work with our audience.** Thus, sponsored content gives you the opportunity to appear in the award-winning CC print newspaper and online so you can link to your own website and social media channels. Sponsored Content articles will be written in a news story format.

OUR SPONSORED CONTENT PACKAGE

- A CC writer discusses your business needs and the focus of your article. If desired, our CC writer will conduct 1 additional interview by email or by phone to obtain your customer's or client's perspective. You provide us with up to 3 questions we will ask your customer.
- CC writer produces a positive news article on your business based on our discussion and client's interview.
- You get opportunity to preview the article with the opportunity to fact-check and adjust the text if it clearly contradicts our discussions.
- Article is published in CC newspaper, on CC's website, and via CC's social media channels

SPECIAL INTRODUCTORY RATES

	1st Article	2nd Article	3rd (or more) Article
500 words, approx. ½ page	\$700	\$600	\$500
1,000 words, full page	\$1,050	\$950	\$850

Note: if substantial editing or rewriting is requested a \$50/hour fee will be applied.

SUBMITTING YOUR OWN SPONSORED CONTENT

If you prefer to write your own article, or submit an article or blog written for this purpose, you will receive \$150 off the above (1st Article) rates. Submitted content will be reviewed by CC to ensure the writing meets a professional quality. Submissions that require editing to meet our standards are charged an extra \$50/hour.

We encourage all articles to include a minimum of one high-quality image. Guidelines for submitted photos will be provided. If no photo is submitted, we will supply a stock image for an additional fee.

Sponsored Content will be clearly labelled when published in CC and on its channels to note its difference from regular editorial content. Similar to advertising, Sponsored Content publication does not imply agreement or endorsement by *Christian Courier* or the publisher. *Christian Courier* reserves the right to decline or cancel content deemed inappropriate.

CONTACT US TODAY TO LEARN MORE:

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